



Just Peace Shopping and Investing



INTEGRITY



Partners

- What do you see as the key issues or questions this topic evokes?

Just Peace Shopping

- Basic Orientation: seek simplicity so not distracted from God's love and way of love
 - When we shop, seek to buy just peace products and avoid unjust products
 - Gospels
 - Catholic Social Teaching and Practice
 - Pope Francis



Just Peace Shopping

Whoa Nelly!



Just Peace Shopping

- Key Questions:
 - Don't most products/companies have a mix of just and unjust practices?
 - Doesn't avoiding or boycotting products harm workers?
 - What if it's only me doing it?



Nike Factory Worker: Indonesia





Just Peace Shopping

Discerning Guides

- How does this bring me and others closer to God's love?
- What habits is this cultivating in my life?
- How can we do the *greatest* good for all persons and creation (not simply more good than harm)?
- What is the cultural impact? ex. brands, violence
- Seek Fair Trade Products
- Pay Attention to key areas: banking, retail, gas
- Sample Just Peace Purchasing Guidelines

Just Peace Shopping: Fair Trade

- We at Catholic Relief Services believe that fair trade, at its heart, is about **building respectful, enduring relationships**. Includes, at a minimum, the following commitments:
 - Paying a just wage in the local context
 - Offering employees opportunities for advancement
 - Providing equal employment opportunities for all people, particularly the most disadvantaged





Fair Trade

- Caring for God's creation by engaging in **environmentally sustainable** practices
- Being open to **public accountability**
- Building **long-term trade** relationships
- Providing **healthy and safe** working conditions within the local context
- Providing **financial and technical assistance** to producers whenever possible



Just Peace Shopping

- Better World Shopper
 - Banks
 - Retail
 - Gas



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Just Peace Shopping

Sample Guidelines

- *Supply chain justice*



- Production and distribution of products should be environmentally responsible and sustainable and should protect the rights and safety of workers.
- *Energy efficiency*
 - Efficient use of energy should be considered when purchasing products that use energy in any form.

<http://www.goodguide.com/categories/314607-lighting-products##products>

Just Peace Shopping

Sample Guidelines

- *Responsible airline travel*
 - Patronize companies with high sustainability and social justice rankings, along with purchasing carbon offsets for each flight taken.
 - Rankings:
www.greenamerica.org/programs/responsible shopper/industry/airlines.cfm;
www.betterworldshopper.com/r-airlines.html
 - Carbon offsets: www.renewablechoice.com/reduce-your-flight-impact.html



Just Peace Shopping

Sample Guidelines

- *Just financial practices*
 - Use banks, credit card companies, and other financial institutions with high sustainability and social justice rankings. Prioritize companies with significant local investments and care for those living in poverty.
 - **Banks**
 - www.betterworldshopper.com/r-banks.html;
 - www.greenamerica.org/programs/responsibleshopper/industry/banking.cfm
 - **Credit Cards**
 - www.betterworldshopper.com/r-creditcards.html



Just Peace Shopping

Sample Guidelines

- *Promote peaceful practices*
 - As much as possible, purchase products and services from companies that serve and invest in peacebuilding programs. Avoid purchasing products and services from companies that are top suppliers to institutions that profit from violence.



Companies and Products Engaged in Unjust Labor

Wal-Mart

Dollar General

Red Lobster

Sysco

Iams

Fancy Feast

Kroger

Petco

Olive Garden

Safeway

Chicken of the Sea

Meow Mix



Just Peace Shopping

Other Resources

- Company Rankings
 - www.betterworldshopper.org
 - www.greenamerica.org
 - www.goodguide.com
 - www.bcorporation.net
- Fair Trade
 - www.crsfairtrade.org
- **Partners:** What's your next step on this issue?



Just Peace Investing

- Basic Orientation: seek simplicity so we can focus on God's love and way of love, rather than be distracted
 - If we invest, seek to support just peace companies and avoid unjust, violent companies
- Pope Francis



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Just Peace Investing

- **Key Questions:**
 - Should we invest through Wall Street?
 - How do we determine just peace companies?
 - Won't we lose money this way?
 - Who has time for this?
 - Will it have any impact?





Just Peace Investing

- **Practices**

- Positive Investment
- Screens
- Shareholder Advocacy
- Divestment
- Public Campaigns

Just Peace Investing

- **Discerning Guides**

- How does this bring me and others closer to God's love?
- What habits is this cultivating in my life?
- How can we do the *greatest* good for all persons and creation (not simply more good than harm)?
- What is the cultural impact?



Just Peace Investing

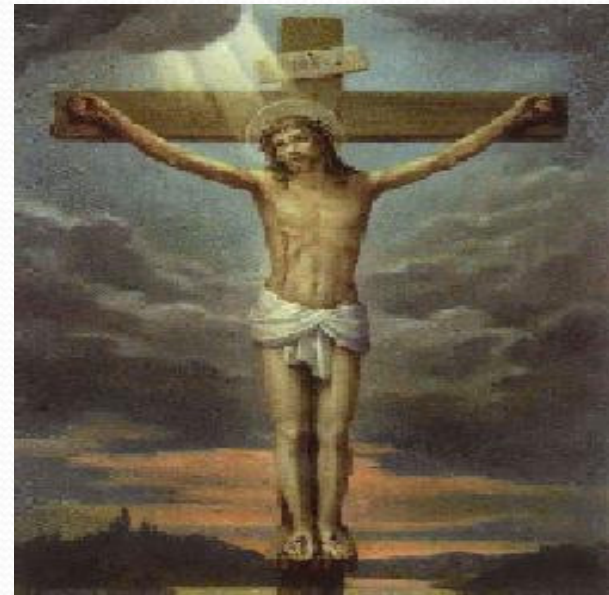
- **Discerning Guides**
 - When should I use screens?
 - When should I do shareholder advocacy?
 - When should I divest?



Just Peace Investing

- **Sample Just Peace Investing Guide**

- The purpose of our investments is to advance our mission and help usher in the



- fullness of the Reign of God. All financial gain is at best secondary to this primary mission.

Just Peace Investing

- **Sample Just Peace Investing Guide**



**GLOBAL
DIGNITY**

We value the life and dignity of every person and strive to ensure that all people have the opportunity to develop their full potential and to thrive in their communities.

- We will invest in corporations which:
 - establish policies in employment and production which recognize the importance of families and local communities to the common good including providing paid sick and family leave, flexible work arrangements, and childcare support;
- We will not invest in corporations which:
 - actively participate in production, distribution, or administration of products that threaten, take, (or prevent) human life, including the unborn.

Just Peace Investing

- **Sample Just Peace Investing Guide**
- We encourage ecological balance, care of the environment, development of renewable energy sources and the use of recycled materials.
 - We will invest in companies which:
 - prioritize the production and use of renewable energy;
 - develop explicit, substantive green policies.
 - We will not invest in corporations which:
 - have been cited for land, water and/or air pollution using for example the EPA Toxic 100, and have not taken corrective measures;





Just Peace Investing: Resources

- **Violationtracker.org**
 - Corporations with the most penalties: BP (\$25.4 billion), Anadarko Petroleum (\$5.2 billion) and GlaxoSmithKline (\$3.8 billion).
 - Industries with the most: oil and pharmaceuticals
 - Fortune 500 and Global 500 companies account for 81% of penalties.



Just Peace Investing

- Better World Shopper/Good Guide
- Interfaith Center for Corporate Responsibility
- USCCB investment guide
- GoFossilFree.org



May Christ's Just Peace Be With You!